

*Connect Your Brand to  
Thousands of  
Long Beach Food Lovers  
and the Best Long Beach  
Filipino Restaurants,  
Food Businesses,  
and Chefs!*

**Support the Annual  
Long Beach Filipino Restaurant Week**

**Organizers respectfully seek a partnership commitment in support of the  
Filipino Restaurants, Food Businesses, and Chefs in Long Beach, California**



**Don't Miss Out on this Delicious Opportunity!**

Contact us at [info@FilipinoRestaurantWeekLB.com](mailto:info@FilipinoRestaurantWeekLB.com) or for more information.



# About

## About Long Beach Filipino Restaurant Week

The annual Long Beach Filipino Restaurant Week, is a week long celebration of Filipino restaurants, Chefs and food businesses in Long Beach! The event is owned and organized by Chef "T" Visoth Ouk, a locally based chef and leader in his community, dedicated to supporting Long Beach Filipino owned restaurants, food businesses, and chefs with events and initiatives throughout the year. Long Beach Filipino Restaurant Week will give Filipino restaurants and chefs an opportunity to put their best dishes forward and be creative! Food trucks, caterers, pop-ups and cottage businesses will also get a chance to shine during this delicious event, so there is something for everyone!

## Why Support Long Beach Filipino Restaurant Week?

Long Beach Filipino Restaurant Week will give you the opportunity to put your product, brand or service in front of the best and most popular Filipino restaurants and food businesses in Long Beach, the creative Chefs and thousands of hungry foodies with disposable incomes that enjoy dining out. From Long Beach to surrounding cities, partners will also be promoted to the city's half million residents.

The event empowers Restaurants, Chefs and Bartenders, engage local foodies, and elevate brands. It will also enable brand partners to access local culinary talent, produce dynamic videos and distribute across digital, social, authentic experiences. The 30K+ food loving email subscribers are made up primarily of urban, affluent, food obsessed consumers of all ages; plus leverage the ever expanding social networks.

Long Beach Filipino Restaurant Week welcomes those brands providing products and services to the participating valued Filipino Restaurants, Chefs and Bartenders to apply to become a partner. Together the event can help make your brand – and the Long Beach Filipino restaurant community – thrive!

Opportunities include being featured on the website, in eblasts and social media, promotional videos, as well as being recommended as a vetted resource to the participating Filipino restaurants and food businesses. You will also have the opportunity to offer any special incentives, tastings, training, workshops and presentations to the Filipino restaurants. Some partnership levels offer the opportunity to take part in various community and media events leading up to and during Long Beach Filipino Restaurant Week, guaranteeing even more positive exposure!

# Long Beach Filipino Restaurant Week Partnership Opportunities

	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2500	BRONZE \$1000
Recognition and appreciation as Long Beach Filipino Restaurant Week presenting partner				
One dedicated eblast to database of 30K+ subscribers				
Logo placement in all video/print/digital advertising				
Logo on all promotional items				
Company name/logo on in-restaurant collateral and marketing material				
Category exclusivity				
Company name/logo included on email marketing communication and eblasts				
Acknowledgment in all event press releases				
Company name/logo printed on all event signage				
Premier front page placement of logo on website				
Logo/link on website				
Company name/logo on all event invitations				
Any incentive program promoted to restaurants/chefs/bartenders and food lovers to purchase/use/buy your products or services				
Active promotion of your product/service to food lovers, restaurants, chefs and bartenders				
Opportunities for giveaways/raffle items at all events				
Regular content on social media platforms leading up to and during the event				

